

Order / Rev: 105008 Advertiser: Obama for America
 Alt Order #: 06837953 Product Desc: OBAMA FOR AMERICA KSNV
 Flight Dates: 09/12/12 - 09/17/12 Estimate: 1536

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 1	KSNV	09/12/12	09/14/12	M-F 5-6a WakeUp w/WagM	5-6a		--WTF--	:30	3	\$90.004	0.00	NM	3	\$270.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week: 09/10/12 09/16/12 --WTF-- 3 \$90.00 0.00														
E 2	KSNV	09/17/12	09/17/12	M-F 5-6a WakeUp w/WagM	5-6a		M-----	:30	1	\$90.004	0.00	NM	1	\$90.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week: 09/17/12 09/23/12 M----- 1 \$90.00 0.00														
E 3	KSNV	09/12/12	09/14/12	M-F 6-7a WakeUp w/WagM	6-7a		--WTF--	:30	4	\$175.004	0.00	NM	4	\$700.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week: 09/10/12 09/16/12 --WTF-- 4 \$175.00 0.00														
E 4	KSNV	09/17/12	09/17/12	M-F 6-7a WakeUp w/WagM	6-7a		M-----	:30	1	\$175.004	0.00	NM	1	\$175.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week: 09/17/12 09/23/12 M----- 1 \$175.00 0.00														
E 5	KSNV	09/12/12	09/14/12	Today Show	CM	658a-9am	--WTF--	:30	3	\$200.004	0.00	NM	3	\$600.00
TODAY SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week: 09/10/12 09/16/12 --WTF-- 3 \$200.00 0.00														
E 6	KSNV	09/17/12	09/17/12	Today Show	CM	658a-9am	M-----	:30	1	\$200.004	0.00	NM	1	\$200.00
TODAY SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week: 09/17/12 09/23/12 M----- 1 \$200.00 0.00														
E 7	KSNV	09/15/12	09/15/12	News 3 Sunrise - SATURDAY	6a-7a		-----S-	:30	1	\$125.004	0.00	NM	1	\$125.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week: 09/10/12 09/16/12 -----S- 1 \$125.00 0.00														
E 8	KSNV	09/15/12	09/15/12	Saturday Today	CM	7a-9am	-----S-	:30	1	\$150.004	0.00	NM	1	\$150.00
SAT TODAY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week: 09/10/12 09/16/12 -----S- 1 \$150.00 0.00														
E 9	KSNV	09/16/12	09/16/12	News 3 Sunrise - SUNDAY	6a-7a		-----S	:30	1	\$90.004	0.00	NM	1	\$90.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week: 09/10/12 09/16/12 -----S 1 \$90.00 0.00														
E 10	KSNV	09/16/12	09/16/12	Sunday Today	CM	7a-8am	-----S	:30	1	\$150.004	0.00	NM	1	\$150.00
SUN TODAY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week: 09/10/12 09/16/12 -----S 1 \$150.00 0.00														
E 11	KSNV	09/16/12	09/16/12	Meet the Press	CM	8a-9am	-----S	:30	1	\$1,300.003	0.00	NM	1	\$1,300.00
MEET THE PRESS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week: 09/10/12 09/16/12 -----S 1 \$1,300.00 0.00														
E 12	KSNV	09/16/12	09/16/12	News 3 Today Wknd	CM	9a-930am	-----S	:30	1	\$125.004	0.00	NM	1	\$125.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week: 09/10/12 09/16/12 -----S 1 \$125.00 0.00														
E 13	KSNV	09/16/12	09/16/12	News 3 Today	CM	9:30a-10a	-----S	:30	1	\$135.004	0.00	NM	1	\$135.00

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Flight Dates: 09/12/12 - 09/17/12 Estimate: 1536

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Chris Matthews 9:30AM S											
				Chris Matthews SUN 9:30am											
				CHRIS MATHEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/10/12	09/16/12	-----S		1	\$135.00		0.00						
E 14	KSNV	09/12/12	09/14/12	M-F Today Show II	3rd HOM	9-10a	--WTF--	:30	4	\$95.004	0.00	NM		4	\$380.00
				M-F Today Show II											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/10/12	09/16/12	--WTF--		4	\$95.00		0.00						
E 15	KSNV	09/17/12	09/17/12	M-F Today Show II	3rd HOM	9-10a	M-----	:30	1	\$95.004	0.00	NM		1	\$95.00
				M-F Today Show II											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/17/12	09/23/12	M-----		1	\$95.00		0.00						
E 16	KSNV	09/12/12	09/14/12	M-F Today Show III	4th 10AM	10am-11am	--WTF--	:30	4	\$80.004	0.00	NM		4	\$320.00
				Today 4th Hour											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/10/12	09/16/12	--WTF--		4	\$80.00		0.00						
E 17	KSNV	09/17/12	09/17/12	M-F Today Show III	4th 10AM	10am-11am	M-----	:30	1	\$80.004	0.00	NM		1	\$80.00
				Today 4th Hour											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/17/12	09/23/12	M-----		1	\$80.00		0.00						
E 18	KSNV	09/12/12	09/14/12	Rachael Ray	CM	11am-12pm	--WTF--	:30	4	\$80.004	0.00	NM		4	\$320.00
				Rachael Ray											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/10/12	09/16/12	--WTF--		4	\$80.00		0.00						
E 19	KSNV	09/17/12	09/17/12	Rachael Ray	CM	11am-12pm	M-----	:30	1	\$80.004	0.00	NM		1	\$80.00
				Rachael Ray											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/17/12	09/23/12	M-----		1	\$80.00		0.00						
E 20	KSNV	09/12/12	09/14/12	Noon News	CM	12-1230pm	--WTF--	:30	4	\$125.004	0.00	NM		4	\$500.00
				Noon News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/10/12	09/16/12	--WTF--		4	\$125.00		0.00						
E 21	KSNV	09/17/12	09/17/12	Noon News	CM	12-1230pm	M-----	:30	1	\$125.004	0.00	NM		1	\$125.00
				Noon News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/17/12	09/23/12	M-----		1	\$125.00		0.00						
E 22	KSNV	09/12/12	09/14/12	The Agenda 1230pm	CM	1230-1p	--WTF--	:30	4	\$100.003	0.00	NM		4	\$400.00
				The Agenda 1230pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/10/12	09/16/12	--WTF--		4	\$100.00		0.00						
E 23	KSNV	09/17/12	09/17/12	The Agenda 1230pm	CM	1230-1p	M-----	:30	1	\$100.003	0.00	NM		1	\$100.00
				The Agenda 1230pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/17/12	09/23/12	M-----		1	\$100.00		0.00						
E 24	KSNV	09/12/12	09/14/12	Days of our Lives	CM	1258p-2pm	--WTF--	:30	3	\$125.004	0.00	NM		3	\$375.00
				Days of our Lives											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/10/12	09/16/12	--WTF--		3	\$125.00		0.00						
E 25	KSNV	09/17/12	09/17/12	Days of our Lives	CM	1258p-2pm	M-----	:30	1	\$125.004	0.00	NM		1	\$125.00
				Days of our Lives											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/17/12	09/23/12	M-----		1	\$125.00		0.00						

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Days of our Lives											
				Days of our Lives											
				DAYS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/17/12	09/23/12	M-----		1	\$125.00		0.00						
E 26	KSNV	09/12/12	09/14/12	The Doctors	CM	2pm-3pm	--WTF--	:30	4	\$85.004	0.00	NM		4	\$340.00
				The Doctors											
				DRS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/10/12	09/16/12	--WTF--		4	\$85.00		0.00						
E 27	KSNV	09/17/12	09/17/12	The Doctors	CM	2pm-3pm	M-----	:30	1	\$85.004	0.00	NM		1	\$85.00
				The Doctors											
				DRS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/17/12	09/23/12	M-----		1	\$85.00		0.00						
E 28	KSNV	09/12/12	09/14/12	Dr. Phil	CM	3-4p	--WTF--	:30	4	\$150.004	0.00	NM		4	\$600.00
				Dr Phil											
				PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/10/12	09/16/12	--WTF--		4	\$150.00		0.00						
E 29	KSNV	09/17/12	09/17/12	Dr. Phil	CM	3-4p	M-----	:30	1	\$150.004	0.00	NM		1	\$150.00
				Dr Phil											
				PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/17/12	09/23/12	M-----		1	\$150.00		0.00						
E 30	KSNV	09/12/12	09/14/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	--WTF--	:30	4	\$145.004	0.00	NM		4	\$580.00
				4PM NEWS (1 hour)		(4:00 PM-4:30 PM)									
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/10/12	09/16/12	--WTF--		4	\$145.00		0.00						
E 31	KSNV	09/17/12	09/17/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	M-----	:30	1	\$145.004	0.00	NM		1	\$145.00
				4PM NEWS (1 hour)		(4:00 PM-4:30 PM)									
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/17/12	09/23/12	M-----		1	\$145.00		0.00						
E 32	KSNV	09/12/12	09/14/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	--WTF--	:30	4	\$175.004	0.00	NM		4	\$700.00
				4PM NEWS (1 hour)		(4:30 PM-5:00 PM)									
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/10/12	09/16/12	--WTF--		4	\$175.00		0.00						
E 33	KSNV	09/17/12	09/17/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	M-----	:30	1	\$175.004	0.00	NM		1	\$175.00
				4PM NEWS (1 hour)		(4:30 PM-5:00 PM)									
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/17/12	09/23/12	M-----		1	\$175.00		0.00						
E 34	KSNV	09/12/12	09/14/12	M-F Early News	CM	5-630p	--WTF--	:30	4	\$250.004	0.00	NM		4	\$1,000.00
				M-F Early News											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/10/12	09/16/12	--WTF--		4	\$250.00		0.00						
E 35	KSNV	09/17/12	09/17/12	M-F Early News	CM	5-630p	M-----	:30	1	\$250.004	0.00	NM		1	\$250.00
				M-F Early News											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/17/12	09/23/12	M-----		1	\$250.00		0.00						
E 36	KSNV	09/15/12	09/15/12	Sa-Su Early News	CM	5pm-630pm	----S-	:30	1	\$150.004	0.00	NM		1	\$150.00
				Sa-Su Early News											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/10/12	09/16/12	----S-		1	\$150.00		0.00						
E 37	KSNV	09/16/12	09/16/12		CM	7-10pm	----S	:30	1	\$450.004	0.00	NM		1	\$450.00

Order / Rev:	105008	Advertiser:	Obama for America
Alt Order#:	06837953	Product Desc:	OBAMA FOR AMERICA
Flight Dates:	09/12/12 - 09/17/12	Estimate:	1536

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
News 3 Live in Prime News 3 in Prime															
NEWS AFTER NFL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S		1	\$450.00			0.00					
E 38	KSNV	09/12/12	09/14/12	M-F Jeopardy	CM	630-7pm	--WTF--	:30	3	\$230.004	0.00	NM		3	\$690.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	--WTF--		3	\$230.00			0.00					
E 39	KSNV	09/17/12	09/17/12	M-F Jeopardy	CM	630-7pm	M-----	:30	1	\$230.004	0.00	NM		1	\$230.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	M-----		1	\$230.00			0.00					
E 40	KSNV	09/12/12	09/14/12	M-F Wheel	CM	7-730pm	--WTF--	:30	3	\$230.004	0.00	NM		3	\$690.00
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	--WTF--		3	\$230.00			0.00					
E 41	KSNV	09/17/12	09/17/12	M-F Wheel	CM	7-730pm	M-----	:30	1	\$230.004	0.00	NM		1	\$230.00
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	M-----		1	\$230.00			0.00					
E 42	KSNV	09/12/12	09/14/12	Face to Face w/ Ralston	CM	730-758pm	--WTF--	:30	4	\$125.004	0.00	NM		4	\$500.00
FACE TO FACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	--WTF--		4	\$125.00			0.00					
E 43	KSNV	09/17/12	09/17/12	Face to Face w/ Ralston	CM	730-758pm	M-----	:30	1	\$125.004	0.00	NM		1	\$125.00
FACE TO FACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	M-----		1	\$125.00			0.00					
E 44	KSNV	09/15/12	09/15/12	Wknd Jeopardy	CM	630-7pm	----S-	:30	1	\$150.004	0.00	NM		1	\$150.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	----S-		1	\$150.00			0.00					
E 45	KSNV	09/15/12	09/15/12	Wknd Wheel of Fortune	CM	7-730pm	----S-	:30	1	\$150.004	0.00	NM		1	\$150.00
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	----S-		1	\$150.00			0.00					
E 47	KSNV	09/17/12	09/17/12	Mon PR 8-10p	CM	8-10pm	M-----	:30	1	\$1,100.004	0.00	NM		1	\$1,100.00
THE VOICE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	M-----		1	\$1,100.00			0.00					
E 50	KSNV	09/12/12	09/12/12	Wed PR 9-10p	CM	9-10pm	--W---	:30	1	\$1,300.004	0.00	NM		1	\$1,300.00
AGT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	--W----		1	\$1,300.00			0.00					
E 51	KSNV	09/14/12	09/14/12	Fri PR 8-9p	CM	8-9pm	----F--	:30	1	\$500.004	0.00	NM		1	\$500.00
DATELINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	----F--		1	\$500.00			0.00					
E 52	KSNV	09/15/12	09/15/12		CM	9-10pm	----S-	:30	1	\$400.004	0.00	NM		1	\$400.00

Order / Rev: 105008 Advertiser: Obama for America
 Alt Order #: 06837953 Product Desc: OBAMA FOR AMERICA KSNV
 Flight Dates: 09/12/12 - 09/17/12 Estimate: 1536

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Sat PR 9-10p Saturday Prime 9-10pm															
NBC PRIME															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week:	09/10/12	09/16/12	-----S-		1	\$400.00	0.00								
E 53	KSNV	09/15/12	09/15/12	Sat PR 10-11p	CM	10-11pm	-----S-	:30	1	\$500.00	4	0.00	NM	1	\$500.00
Saturday Prime 10-11pm															
NBC PRIME															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week:	09/10/12	09/16/12	-----S-		1	\$500.00	0.00								
E 54	KSNV	09/16/12	09/16/12	NFL Pre-Game / FNA	CM	1p-530pm	-----S	:30	1	\$600.00	4	0.00	NM	1	\$600.00
NFL Pre-Game															
FNIA															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week:	09/10/12	09/16/12	-----S		1	\$600.00	0.00								
E 55	KSNV	09/16/12	09/16/12	NFL Football	CM	1P-9PM	-----S	:30	1	\$4,000.00	4	0.00	NM	1	\$4,000.00
NFL Football															
SUN NIGHT FTBL															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week:	09/10/12	09/16/12	-----S		1	\$4,000.00	0.00								
E 56	KSNV	09/12/12	09/14/12	M-F News 3 at Eleven	CM	11pm-1135pm	--WTF--	:30	4	\$255.00	4	0.00	NM	4	\$1,020.00
M-F News 3 at Eleven															
NEWS															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week:	09/10/12	09/16/12	--WTF--		4	\$255.00	0.00								
E 57	KSNV	09/17/12	09/17/12	M-F News 3 at Eleven	CM	11pm-1135pm	M-----	:30	1	\$255.00	4	0.00	NM	1	\$255.00
M-F News 3 at Eleven															
NEWS															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week:	09/17/12	09/23/12	M-----		1	\$255.00	0.00								
E 59	KSNV	09/16/12	09/16/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	1	\$225.00	4	0.00	NM	1	\$225.00
Sa-Su News 3 at Eleven															
NEWS															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week:	09/10/12	09/16/12	-----S		1	\$225.00	0.00								
E 60	KSNV	09/12/12	09/14/12	The Tonight Show	CM	1135p-1237a	--WTF--	:30	4	\$110.00	4	0.00	NM	4	\$440.00
Tonight Show															
LENO															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week:	09/10/12	09/16/12	--WTF--		4	\$110.00	0.00								
E 61	KSNV	09/17/12	09/17/12	The Tonight Show	CM	1135p-1237a	M-----	:30	1	\$110.00	4	0.00	NM	1	\$110.00
Tonight Show															
LENO															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week:	09/17/12	09/23/12	M-----		1	\$110.00	0.00								
E 62	KSNV	09/12/12	09/14/12	Late Night w/Fallon	CM	1237a-136am	--WTF--	:30	4	\$40.00	4	0.00	NM	4	\$160.00
Late Night w/Fallon															
FALLON															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week:	09/10/12	09/16/12	--WTF--		4	\$40.00	0.00								
E 63	KSNV	09/17/12	09/17/12	Late Night w/Fallon	CM	1237a-136am	M-----	:30	1	\$40.00	4	0.00	NM	1	\$40.00
Late Night w/Fallon															
FALLON															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week:	09/17/12	09/23/12	M-----		1	\$40.00	0.00								
E 64	KSNV	09/15/12	09/15/12	Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	1	\$400.00	4	0.00	NM	1	\$400.00
Saturday Night Live															
SNL															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week:	09/10/12	09/16/12	-----S-		1	\$400.00	0.00								

Totals 115 \$25,450.00